

Ashley Hollenbeck



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OBJECTIVE & PROFILE

Empower students to solve today's challenges through community-centered service-learning initiatives that utilize an interdisciplinary approach and yield opportunities for transformative learning outcomes

- ❖ Over ten years of teaching experience, including multidisciplinary curriculum development, using the principles of active learning and cross-cultural understanding in a student-centered classroom environment to empower students, citizens, and governmental/non-governmental stakeholders
- ❖ Proven adeptness in program development, administration, public communications & outreach, both domestically and internationally, in education, government and nonprofit sectors

EDUCATION & AWARDS

International Christian University, Japan — *Master of Arts: Peace Studies, Department of Policy & Social Research*

SEPTEMBER 2012 - JUNE 2014

- ❖ Rotary Peace Fellow

Portland State University, USA — *Masters in Public Administration: Emphasis in Global Leadership and Natural Resource Management*

SEPTEMBER 2009 - JUNE 2012

Pacific University, USA — *Bachelor of Science, Double Major: Politics & Government; Environmental Science with an Emphasis in Biology*

SEPTEMBER 2002 - MAY 2006

- ❖ Ford Family Foundation Scholar

WORK & VOLUNTEER EXPERIENCE

Institute for Village Studies, Bellingham - *Executive Director*

JUNE 2018 - PRESENT

- ❖ Oversee study abroad & travel programs, including health & safety, curriculum, logistics, budget, service projects, etc., in partnership with WWU & Fairhaven College
- ❖ Develop & implement fundraising, marketing & communications strategy to support student scholarships, community-led development initiatives & the continued growth of IVS programs
- ❖ Create & manage the annual budget, including preparing quarterly & annual financial reports for the Board of Directors
- ❖ Design process to establish a long-term strategic plan in partnership with the board
- ❖ Maintain & leverage partnerships with universities, NGOs, alumni & community members to carry out IVS's mission

AREAS OF EXPERTISE

- ❖ Project & program development & management
- ❖ Developing & maintaining long-term partnerships
- ❖ Outreach & communication
- ❖ Strategic planning
- ❖ Volunteer management
- ❖ Youth & adult education
- ❖ Leadership development & citizen engagement
- ❖ Cross-cultural & experiential education

CLASSES TAUGHT

- ❖ Global Studies
- ❖ Global Citizenship
- ❖ Global Village I & II
- ❖ International Relations
- ❖ Comparative Politics
- ❖ Intercultural Communication
- ❖ Nature & the Environment
- ❖ Environment & Society
- ❖ Women & the World
- ❖ Thesis Seminar I-IV
- ❖ First-Year Seminar

WORK & VOLUNTEER EXPERIENCE, CONTINUED

Hiroshima Jogakuin University, Japan - Director of Global Studies in English, Lecturer (Tenured)

SEPTEMBER 2014 - APRIL 2018

- ❖ Designed and taught 18 courses related to Global Studies using a student-centered approach to maximize classroom & online learning outcomes for ESL & native English speakers (<http://bit.ly/GSE2018>)
- ❖ Carried out all administrative commitments for Global Studies major (e.g. managed part-time teachers, developed curriculum, recruited new students, managed budget, developed entrance exams, provided academic & career guidance for students, etc.)
- ❖ Revised 2018 Global Studies curriculum as a part of University restructuring over the last two years to meet international standards and requirements of the Ministry of Education
- ❖ Developed & implemented outreach strategy with administrative staff to target high schools to increase enrollment (i.e. online, brochure, long-term strategy, etc.)

Global Village, Vietnam - Director & Founder

MARCH 2015 - PRESENT

- ❖ Created immersive, cross-cultural curriculum and service-learning opportunity for 79 students from Japan, Vietnam & Cambodia to think critically about development, while providing participants opportunities for service learning through working with local community members
- ❖ Identified, established & maintained long-term partnerships between local universities, NGOs, and government agencies to carry out the program and place student interns/volunteers
- ❖ Developed scholarship program for 60 Vietnamese students (selected through interview & application process) through crowdfunding and fee-for-service scheme
- ❖ Oversee budget, strategic planning and operation Global Village Vietnam with local stakeholders
- ❖ Supervised 8 staff that graduated from the program & served as team leaders for student groups

International Christian University, Japan — Graduate Teaching Assistant

SEPTEMBER 2012 - JUNE 2014

- ❖ Worked with multicultural team to plan and execute international conference on water literacy with partners from India, Israel, Japan and the United States
- ❖ Developed online collaboration and presentation tools through a newly constructed website to support virtual conference participation and ongoing efforts to co-produce curriculum

United Nations HABITAT, Vietnam — Community Development Intern / Consultant

JUNE 2013 - OCTOBER 2013; AUGUST 2011 - DECEMBER 2011

- ❖ Engaged government officials from various departments to draft proposal and strategy to establish the Vu-Gia-Thu-Bon River Basin Coordination Organization to implement regional water policies
- ❖ Authored chapters on water and environmental management in both the 'DaNang Green Growth City Development Strategy' & 'Quang Nam Province Development Strategy' using participatory processes
- ❖ Served as liaison to facilitate ongoing partnerships and programming with Portland State University to support the first phase of the Vietnam Oregon Initiative

Oregon Environmental Council, USA — Community Outreach Coordinator (AmeriCorps Member)

SEPTEMBER 2009 - AUGUST 2011

- ❖ Designed and authored OEC Champions Program to expand capacity and empower volunteers to utilize principles of asset-based community development to promote behavior change

- ❖ Recruited, trained and managed 114+ volunteers and interns to further OEC's mission
- ❖ Facilitated classroom and field-based trainings to initiate community-based volunteer-led projects
- ❖ Co-developed and piloted database in Salesforce to track and manage outreach efforts
- ❖ Developed improved system for monitoring and evaluation to guide program development

United States Peace Corps, Morocco — *Environment Volunteer*

March 2007 - June 2009

- ❖ Collaborated with regional governmental and nongovernmental officials to write grant, construct environmental education curriculum guide, and subsequent teacher-trainings in 6 communities

SELECTED RESEARCH & CONSULTING PROJECTS

Hollenbeck, Ashley and Chu Manh Trinh. 'Evolving management of protected areas as a solution towards a resilient eco-city: Cham Island Marine Protected Area and Hoi An Biosphere Reserve, Vietnam.' IEEP & IUCN: SDGs and Area Based Conservation, (2020): forthcoming.

Hollenbeck, Ashley and Julia Babcock. 'Localizing Concepts of Globalization: Using Asset-Based Community Development to Promote Multicultural Learning in Central Vietnam.' Bulletin of the Faculty of Liberal Arts. Hiroshima Jogakuin University, no. 3 (2016): 1-9.

Hollenbeck, Ashley and Trinh Chu Manh. 'An Alternative Framework to Determine 'Resilience' in the Vu-Gia Thu-Bon Basin in Central Vietnam.' Proceedings of the International Conference on Livelihood Development and Sustainable Environmental Management in the Context of Climate Change, Agriculture Publishing House, Hanoi. no. 1 (2015): 5-14.

Hollenbeck, Ashley. "Water Management and 'Green Growth': A Divergence from 'Sustainable' Development in Central Vietnam?" Bulletin of the Faculty of Liberal Arts. Hiroshima Jogakuin University, no. 2 (2015): 13-25.

Hollenbeck, Ashley. "Assessing Transboundary Water Issues in Central Vietnam: An Integrated Socio-Ecological Approach." Master's Thesis, International Christian University, 2014.

Hollenbeck, Ashley, Trinh Chu Manh, Quach Thi Xuan and Dinh Phung Bao. Building a Scientific Framework to Establish the Vu Gia - Thu Bon River Basin Coordination Organization (RBCO). Collaborative Proposal, September 2013.

UNHabitat. Quang Nam Provincial Socio-Economic Development: Orientation to 2020 and Vision to 2025. Quang Nam Provincial People's Committee, June 2013.

Global Green Growth Institute. 'Integrated Water Resource Management,' Da Nang Green Growth City Development Strategy. Da Nang Institute for Socioeconomic Development, 2012.

SELECTED PRESENTATIONS

Hollenbeck, Ashley, et al. 'The Impending Water Wars.' Rotary Peace Symposium: Partnering for Peace: Today's Challenges - Tomorrow Success (Conference - Panelist). Rotary International. Sao Paulo, Brazil. June 2015.

Hollenbeck, Ashley and Trinh, Chu Manh. 'Natural Resource Management in Central Vietnam.' The International Conference on Livelihood Development and Sustainable Environmental Management in the Context of Climate Change, Thai Nguyen University, Vietnam. November 2015.